



# FOREIGN RIGHTS GUIDE 2019

Books with



Reading is dreaming  
With open eyes





Daniel Kauer  
PIXEL ROWDY

- » publisher
- » author
- » graphic designer
- » webmaster
- » born 1978
- in Switzerland



Jacqueline Kauer  
CREATIVE BRAIN

- » publisher
- » illustrator
- » author
- » graphic designer
- » marketing expert
- » born 1974
- in Switzerland



## THE FAIRY TALE MAKERS

**Search for a pirate treasure, travel to new worlds or chase away monsters.**

You can experience all this and much more when you hold a book in your hands. We love books about everything and can't get enough of them. Because books are much more than letters and colours on paper. Books are adventures, experiences and feelings. In books you can find friends, like-minded people or evil villains against whom you can defend yourself. Every time you read a book, a spark of magic jumps over into our "real" life and enriches it.

As passionate graphic designers and owners of our own design agency, we not only care about stories, but also about the beauty, diversity and creativity of a book.

With the founding of our own publishing house in 2011, a great dream has come true for us. We love to invent new fantasy worlds and to design figures. We also want our stories to make you smile and invite you to immerse yourself in unknown worlds and simply give you pleasure.

All the best and have fun with KaleaBook

Jacqueline and Daniel Kauer



Illustrating on the Wacon Cintiq.

*Creative  
reading theatre  
for your audience.*



Frankfurt Book Fair –  
we are back again  
this year.

## WHAT DOES KALEA MEAN?

Kalea is Hawaiian and means "joy, cheerfulness, happiness and light". And this is exactly what we want to convey with our books.

## BOOK US!

Are you interested in a scenic reading, a funny reading theatre or a mini drawing course? Then let's get going, we are ready for any creative idea. We will be happy to make you an offer.



ISBN: 978-3-906234-11-3

## FEARFUL BEE TOBI - HEROIC BRAVE

Tobi is the most anxious bee in the world and wants his safe bee home never, never, never abandoned.

But when his very best ant friend Milo doesn't come back from a trip, Tobi worries a lot. The fear that he will never see his friend again is greater than the fear of going outside to look for Milo.

Overwhelmed by the many "strange-comic-things" and scents in the forest, he not only gains courage with every flap of his wings, but also new friends.

**A new, bee-strong  
adventure with 14 great  
scents to sniff and  
discover!**

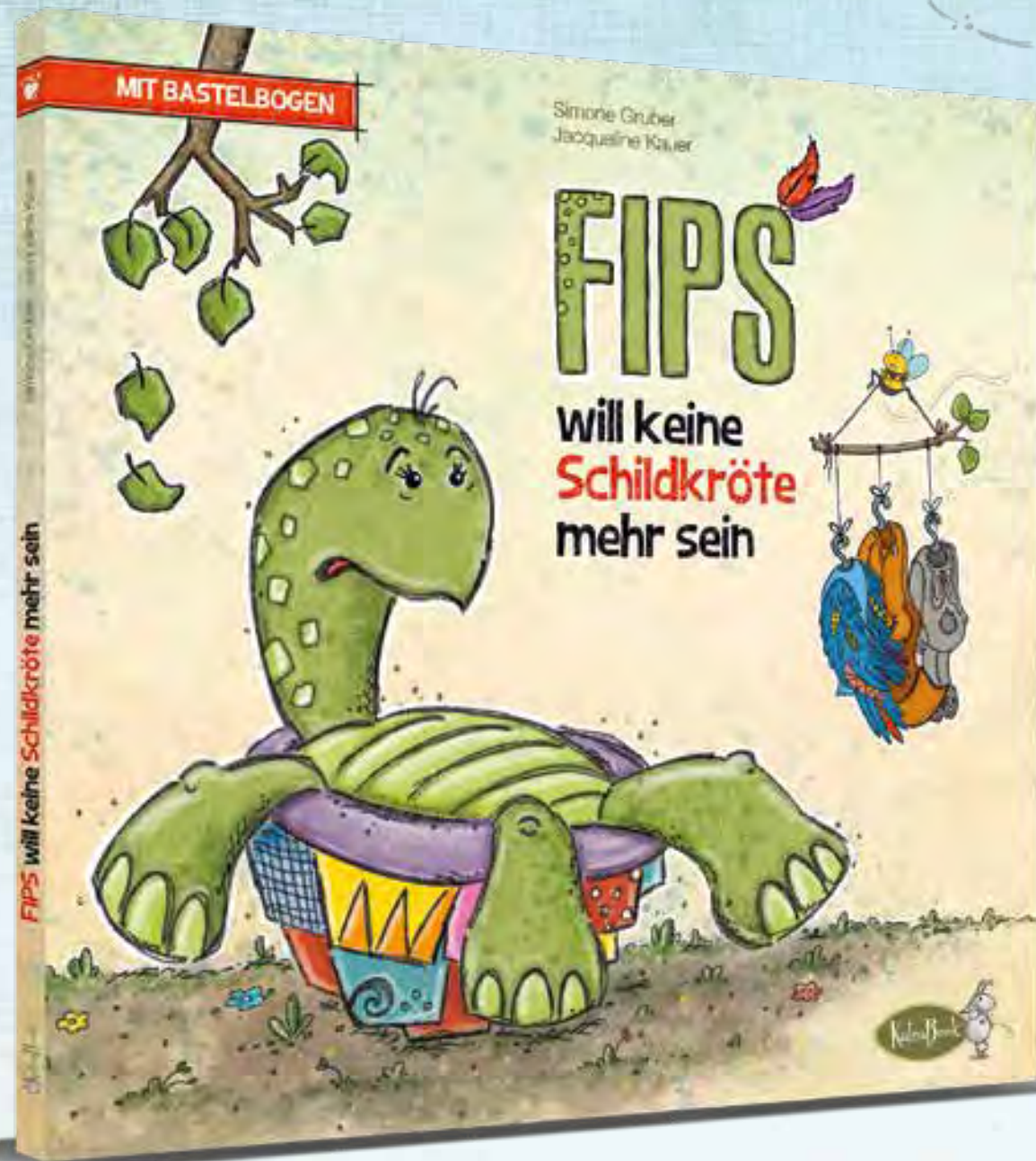
**TO BE PUBLISHED  
IN AUTUMN 2019**



Scent varnish test for  
the new scent-book.







To be Published  
in August 2019

» Quiz at [antolin.de](http://antolin.de)

» Free painting and  
crafting templates  
at [kaleabook.ch](http://kaleabook.ch)

PROMOMATERIAL:  
**POSTER AND  
POSTCARDS**  
AVAILABLE  
ON REQUEST!

**FIPS** will keine  
**Schildkröte**  
mehr sein

(Fips doesn't want to be a turtle anymore)

Fips is upset. Not because her name is Fips, although she is a girl. That can happen to anyone. She is angry because she is a turtle and always lies around. She would much rather jump around like a cuddly hare, be fast and agile like a fox or float through the air like a bird.

"I don't want to be me no more," says Fips and looks around. And suddenly she has a great opportunity to slip into another role. But will Fips really be happy?

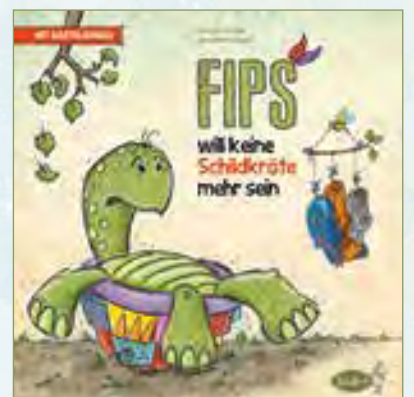
Everybody wants to be different.  
But then you often notice that you feel most  
comfortable in your own skin.

- The desire to be someone else
- From his skin hatch
- Accepting oneself
- With dressing doll as craft sheet



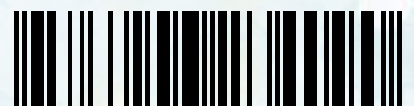
Simone Gruber

A loving story by  
Simone Gruber  
with beautiful  
illustrations by  
Jacqueline Kauer.



36 pages | 25 cm x 25 cm  
hardcover | bound  
from 4 years

ISBN 978-3-906234-09-0  
CHF 22.90 | EUR 18.90







# Emily und der Engelsrufer

TO BE PUBLISHED  
IN AUGUST 2019

(Emily and the angel caller)

Emily and her twin brother Felix will soon see the light of day together. They feel the love for each other and the love of their parents, even if they have never seen them before.

One day Emily gets a visit from an angel caller who has the task to find very special guardian angels. But it's not that easy.

Emily decides to become such a special guardian angel to protect Felix and her family.

A book for families who have to deal with the loss of a small person whom they were never allowed to get to know, or only briefly.

» Quiz at [antolin.de](http://antolin.de)

» **Free painting and crafting templates**  
at [kaleabook.ch](http://kaleabook.ch)

- » For families with star children
- » Loss of a child / sibling
- » Sensitive and comforting
- » With beautiful  
Mobile as craft sheet



Alice Andres

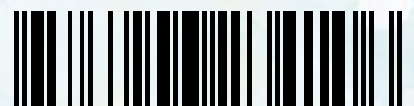
A sensitive book  
on the subject of  
Star Children.

Written by  
Alice Andres  
with loving  
illustrations by  
Jacqueline Kauer.



36 pages | 25 cm x 25 cm  
hardcover | bound  
from 4 years

ISBN 978-3-906234-10-6  
CHF 22.90 | EUR 18.90





# Fredy flunkert

## Lügen haben lange Häse.

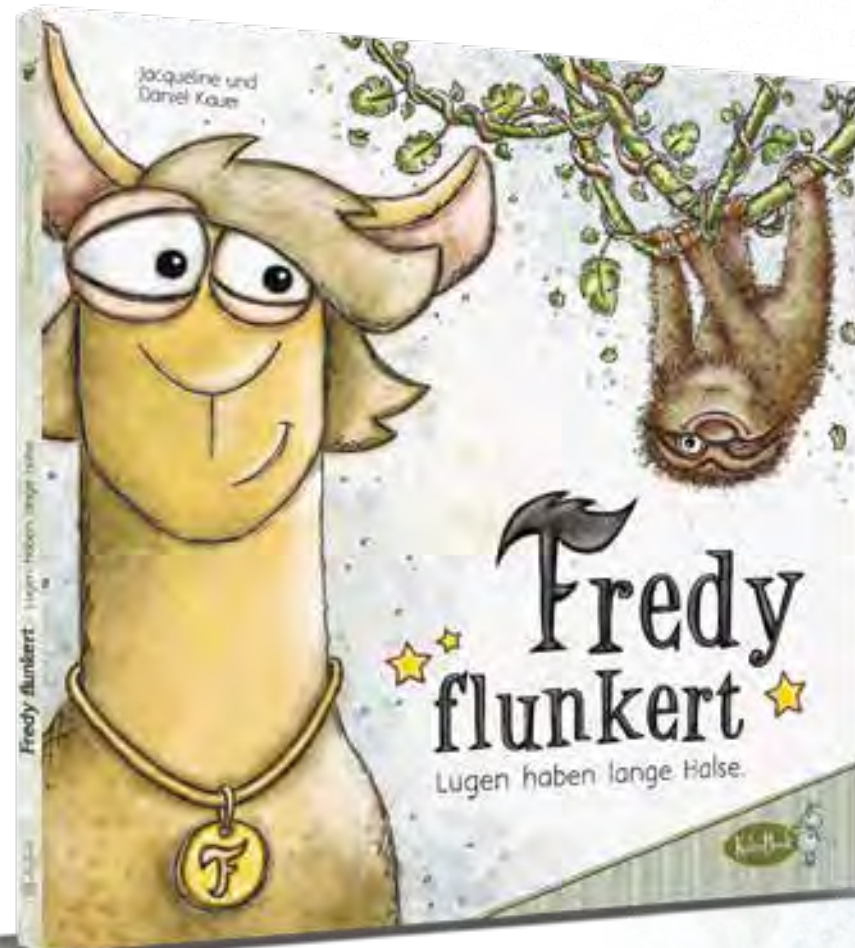
(Fredy's fibbing – Lies have long necks.)

It's great to have a good friend. Even better if you can share everything with him. Fredy and Fauli are best friends. Fredy is cool. Fredy is popular and Fredy is ... incredibly successful. But is that really true?

Because he doesn't always take the truth very seriously. Fredy is fibbing, what the stuff holds. But be careful! That can also end badly.

**A funny book about friendship and trust and why lying isn't worth it.**

**With lots of exciting information about lamas and sloths.**



### FACTS

- » 4.5 of 5 Stars at **Lovelybooks**
- » Quiz at **antolin.de**
- » **Free painting and crafting templates** at **kaleabook.ch**
- » Highlight 2019 in the **KIM Reading Magazine**



- **Friendship and trust**
- **Lying is not worth it**
- **Exciting information about lamas and sloths in the pre and post section**



### Did you know?

Lamas hum when they're comfortable. If they are afraid, it can get really loud – then they neigh like horses to warn their conspecifics.



A book about friendship and trust.



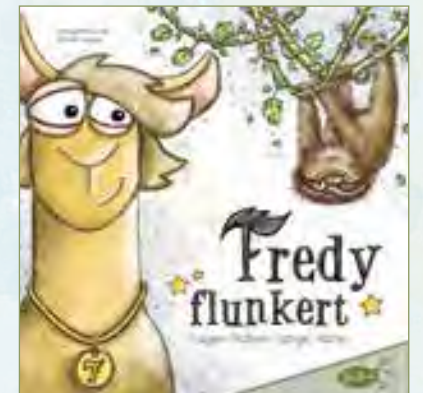
### READERS' VOICES

*"A successful mixture that is fun."*

*"An all-round successful work."*

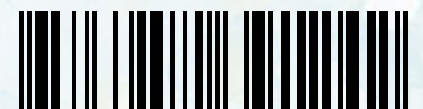
*"Loving drawings with a little story about friendship and fibs."*

*"Wonderful illustrations that just make the whole thing great, harmonious and perfect."*



36 pages | 25 cm x 25 cm  
hardcover | bound  
from 4 years

ISBN 978-3-9523912-4-2  
CHF 22.90 | EUR 18.90





# Kräuterhexe Thymiana beim Koboldkönig

SCENT  
BOOK!SECOND  
EDITION

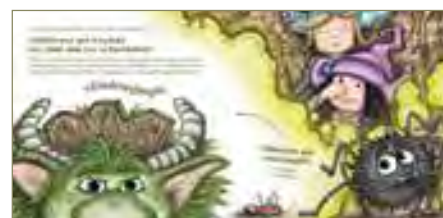
(Herb witch Thymiana with the king of goblins)

The little herb witch Thymiana knows a lot about herbs. But magic and witch broom flies are not her thing at all. So she lands in the forest lake or sets her witch kitchen on fire. One day her grandmother gets sick.

Together with her sister Lavenda, Thymiana has to leave to find the healing Inguru root.

But there is a problem: It only grows in the eerie goblin forest, where the grumpy goblin king rules. Will Lavenda and Thymiana find the root to heal their grandmother?

**An enchanting witch story with 14 scented pages and many herbal recipes to recreate.**



## FACTS

- » 5 of 5 Stars at **Lovelybooks**
- » Quiz at **antolin.de**
- » **Free painting and crafting templates** at **kaleabook.ch**
- » Certified and harmless scents

- **Second edition with even more intense scents**
- **14 scented pages**
- **Herbal recipes to recreate in the pre and post section**



With **14 scented pages** and great Herbal recipes.



## READERS' VOICES

"Cute story and have fun reading and smelling. Our new favorite book."

"A new dimension of reading experience through 14 different scent pages."

"Fragrant story to read aloud and read yourself."



36 pages | 25 cm x 25 cm  
hardcover | bound  
from 4 years

ISBN 978-3-9523912-3-5  
CHF 29.90 | EUR 25.90





# Samus ganzer Stolz

(Samus pride and joy)

## I'm different. So what?

Samu is the most beautiful hedgehog far and wide and his gorgeous, shining spines are his pride and joy. One morning, however, he finds a few thorns in his moss bed. And unfortunately it doesn't stop there. No, the spines fall out of his body in heaps.

Samu is sad and hiding. Who wants a hedgehog man without spines? But there is someone who sees the little hedgehog boy as he really is. Unique and beautiful.

## A book that encourages.

For adults and children who feel excluded by their appearance.

## FACTS

- » 5 of 5 Stars at **Lovelybooks**
- » Quiz at **antolin.de**
- » **Free painting and crafting templates** at **kaleabook.ch**
- » Recommended by doctors and educators for kindergartens and schools



- A book that gives courage
- To be different, to be accepted
- Hair loss by children (Alopecia)

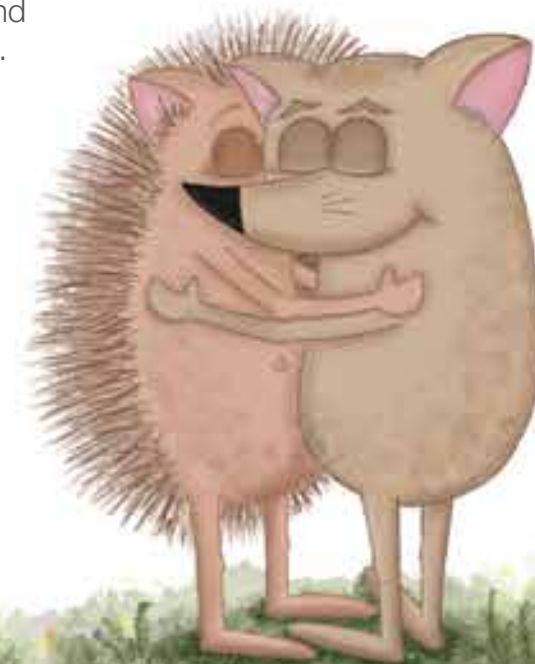
## THE STORY BEHIND THE BOOK

The loving story «Samus pride and joy» came into being when our son fell ill with Alopecia Areata Universalis (circular hair loss on the whole body) at the age of 4.

For us, our son is the most beautiful boy in the world and with this book we want to encourage you to stand by yourself as you are.

Namely unique and beautiful.

More info:  
[www.alopecia.ch](http://www.alopecia.ch)



A book for all  
who are different.

## READERS' VOICES

*"A beautifully told and drawn picture book for reading aloud and reading yourself with a serious background."*

*"A book that's more than just a children's book."*

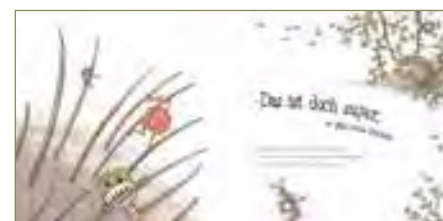
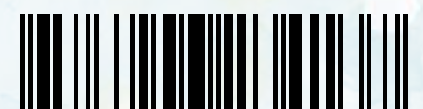
*"Lovely illustrated."*

*"A children's book in a class of its own."*



36 pages | 25 cm x 25 cm  
hardcover | bound  
from 4 years

ISBN 978-3-906234-13-7  
CHF 22.90 | EUR 18.90





For children  
and adults

+ Swiss German

# Schwiizer Wiehnachts-Versli

(Swiss Christmas verses)

New, contemplative and funny Christmas verses  
in Swiss German and delicate recipes for cooking.

Have you had enough of Sami, Niggi, Näggi and the desire  
for new verses for Santa Claus, the Christ Child and Co.?

In this book you will find many beautiful, funny and also cheeky  
verses around Christmas. Illustrated with sweet pictures, which  
will put you in the mood for the most beautiful time of the year.

44 pages | 17 cm x 17 cm  
hardcover | from 4 years

ISBN 978-3-906234-07-6  
CHF 19.90 | EUR 16.90



- Verses for  
Christmas and  
the holidays
- Swiss German
- Delicate recipes



## BODO SEEKS TRUE LOVE

- » Love knows no boundaries
- » No more love goes into a book
- » With real words of love  
from readers

36 pages | 25 cm x 25 cm  
hardcover | from 4 years

ISBN 978-3-9523912-2-8  
CHF 14.90 | EUR 12.90



## EDI COLORE, THE COLOR VAMPIRE

- » Cool and funny vampire story
- » All about the world of colours
- » With art quiz and painting  
instructions

36 pages | 22 cm x 28 cm  
hardcover | from 4 years

ISBN 978-3-9523912-1-1  
CHF 14.90 | EUR 12.90



## PRINCESS TRÜLILÜ IN SEARCH OF THE MAGIC FLOWER

- » Subject "To be spoiled,  
to want everything"
- » Helping makes you happy

36 pages | 22 cm x 28 cm  
hardcover | from 4 years

ISBN 978-3-9523912-0-4  
CHF 14.90 | EUR 12.90



## Reading is dreaming With open eyes



Are you cool like Fredy, lazy like Fauli or clumsy like  
the herb witch Thymiana?

12 motifs with lovingly illustrated pictures and inspiring wisdom,  
based on the popular book heroes of KaleaBook. The perfect  
binding makes it easy to separate your favorite bookmark.

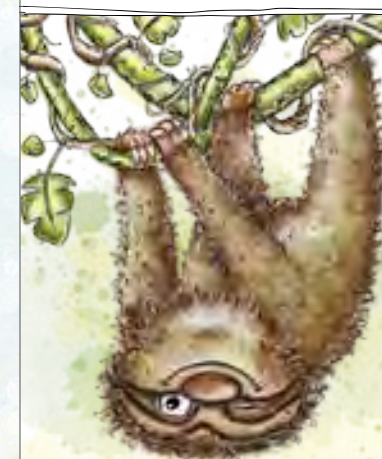
The bookmark block is an ideal souvenir for all book fans  
or a gift just for yourself.

- 12 DIFFERENT MOTIFS
- IDEAL GIFT ARTICLE
- PRACTICAL ADHESIVE BINDING

BOOKMARKS With



LESEZEICHEN MIT



Lesen  
ist  
träumen  
mit  
offenen  
Augen



## READING IS DREAMING WITH OPEN EYES (BOOKMARK BLOCK)

Adhesive binding | 14 pages  
Printed in Switzerland  
W: 60mm, H: 209mm

ISBN 978-3-906234-08-3  
CHF 6.90 | EUR 4.90





# OUR CREATIVE AND COMMITTED TEAM



A book publisher doesn't work by itself. It needs a good team with a lot of joy and commitment. A big thank you to our partners for the great cooperation.

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